What is Raising A Reader Massachusetts?

- Affiliate of Raising A Reader National
- Serving ~12,000 children ages 0-6 across Massachusetts through a variety of partners (EEC, adult education, home visiting, playgroups, housing, etc.)
- Dual intervention
  1) Access to books
  2) Parent education about Dialogic Reading
Parent Ambassadors

- How do we reach more parents, particularly through workshops?

- Opportunities for parents to volunteer in a variety of ways to stay involved with Raising A Reader MA, while strengthening the program.

- Outreach, logistics, donations, facilitation, etc.

- Opportunities for stipends
Successes and Challenges

• Balance between organic origins and statewide system

• Resources devoted to capacity building

• Focus on Dialogic Reading certification

• Moving toward parents organizing other parent volunteers
Questions?

Sara Pollock DeMedeiros
sara@raisingareaderma.org
617-292-2665
www.raisingareaderma.org